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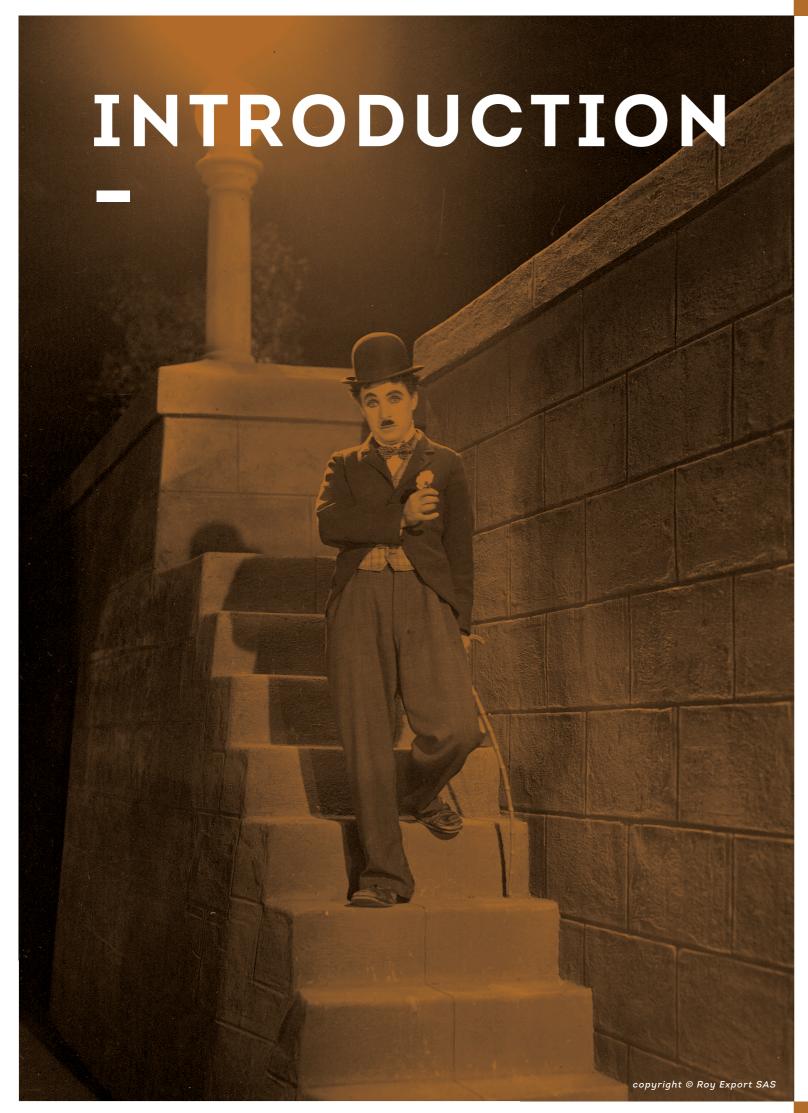
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Forty years ago, on Christmas morning, Charlie Chaplin died in his sleep, surrounded by his loved ones. His Swiss home, the Manoir de Ban, is now a museum. To pay homage to the man who elevated cinema from an industry to an art form, Chaplin's World by Grévin has initiated a series of commemorations that bring to life the legacy of this global film icon.

These will be held at Chaplin's beloved home, the Manoir de Ban Estate, with the support of his family. Although Chaplin did not particularly care for the holiday, he and his children still celebrated an American-style Christmas. An enormous Christmas tree dominated the Manoir's entrance hall and stockings were hung over fireplaces, waiting to be filled with presents and candy.

Far from a joyless, melancholy tribute, the commemorations will show gratitude to a man and an artist whose work is not only universal, but everlasting. Chaplin may have left us forty years ago, but his work is more widely seen and relevant than ever.

The entire Chaplin's World team joins me in wishing you a happy and festive holiday season, surrounded by your family... watching a Chaplin film!

Jean-Pierre PIGEON

Managing director, Chaplin's World

# CHAPLIN REACHES NEW HEIGHTS

#### A STATUE OF THE TRAMP AT 13,642 FEET

British sculptor John Doubleday, who created the bronze statues of Charlie Chaplin in Vevey, Switzerland, and in London's Leicester Square, has again paid tribute to him with an ice statue on top of the Jungfraujoch, one of Europe's highest summits at 13,642 feet. The work depicts a scene from The Kid, in which the Tramp and the Kid sit side by side.

"A portrait always tells a story, with a specific outlook."

Doubleday said.

"To me, the kid is the quintessential lone, fragile figure, but one with a strong will to live. I think that's why it still resonates with people after all these years."

Doubleday's sculpture will be unveiled late morning on **DECEMBER 7<sup>TH</sup>, 2017**, atop the Jungfraujoch. The ceremony will be attended by members of the Chaplin family, and the management teams from Jungfrau-Top of Europe and Chaplin's World.

# FREE AND FUN: THE CHAPLIN HOT AIR BALLOON

Creating the kind of marvellous, fun, fairground atmosphere Chaplin cherished, Chaplin's World has purchased a hot air balloon. Visitors to the museum will be able to enjoy a ten-minute static flight, high above the Manoir de Ban, with a breathtaking panoramic view of the Alps and Lake Geneva.

Sponsored by Cornèrcard, the Chaplin's World hot air balloon will be on site at the museum for special occasions such as Easter and Christmas. This coming winter, it will be the star attraction of the February 2<sup>nd</sup> 2018. Night Glow sound and light show, held during the 40th International Hot Air Balloon Festival of Château-d'Oex (Switzerland), which will be dedicated to the memory of Charlie Chaplin.

A symbol of freedom and aspiration, the hot air balloon will travel to various balloon festivals in Switzerland, such as the week-long events in Toggenburg and Emmental.

Built by the Barcelona-based manufacturer UltraMagic, the hot air balloon has been under construction since early October and will be tested before being delivered to Switzerland in early November. The balloon's official unveiling, attended by its sponsor, Eugene Chaplin, will take place in the park of Chaplin's World on the evening of **DECEMBER 5<sup>TH</sup>, 2017**.



Chaplin's World"



6 Chaplin's World™



# LIGHTS, ACTION, SENSATION

who met Chaplin in 1936,

"cinema is modernday writing, using light
as ink". This holiday season,
Chaplin's World will be lit up in a
lively, heartfelt tribute to Charlie
Chaplin. To celebrate both the
Christmas spirit and the life of
Chaplin, a trail of lights will be
installed around the Manoir de Ban
to surprise and delight visitors from
November 23rd, 2017, to January 7th,
2018, between 5pm and 6pm.

Chaplin's World is usually closed on December 25<sup>th</sup>. This year, however, the Museum will open its doors from 2pm to 6pm to commemorate the 40<sup>th</sup> anniversary of Charlie Chaplin's passing, at a special flat rate of CHF 10.-

On the occasion of the 40<sup>th</sup> anniversary of Chaplin's death, old travel suitcases from the 1950s will be placed in the Manoir de Ban and at the entrance area of Chaplin's World. Anyone wishing to bring a dedication, a drawing or a personal letter to Charlie Chaplin can do so from 23<sup>rd</sup> November to 7<sup>th</sup> January 2018 and place his or her contribution directly in the suitcases. Charlie Chaplin's work is as relevant as ever and both his family and Chaplin's World would like to give visitors the opportunity to commemorate the most famous filmmaker of the last century - in a humorous, respectful, creative, personal way, or in whatever way they like.

# CHAPLIN'S WORLD

18 MONTHS ON



People of all ages still enjoy Charlie Chaplin's work, in cinemas or online. Therefore, it should come as no surprise that Chaplin's World attracts visitors both young and old, from more than 75 different countries. We are happy to announce that the site has welcomed an average of 300,000 visitors annually since our opening on April 16th, 2016. "Most visitors to Chaplin's World have a basic knowledge of Chaplin's work, which they discover, or rediscover, in more detail. His private life, however, comes as a revelation." Jean-Pierre Pigeon, managing director, Chaplin's World, said.

"We feel we're doing our job when we see that our best-selling item in the shop is the autobiography he wrote at the Manoir de Ban. Our visitors are hungry to learn more about this fascinating man. The museum, which attracts many seniors, was also designed with families and young people in mind, as they make up nearly 30% of our visitors." Chaplin's World has been particularly popular with the general public this year, winning both the TripAdvisor Traveller's Choice Award and Certificate of Excellence, just a few months apart.

# RECAP

#### OF CHRISTMAS EVENTS



#### **5.1 MEDIA EVENTS**

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#### October 25th, 2017 / MANOIR DE BAN

Press briefing, with Eugene Chaplin, and Jean-Pierre Pigeon, managing director, Chaplin's World. Presentation of the planned commemorations, overview of our work at Chaplin's World. Interviews with Eugene Chaplin. Registration required, limited capacity, detailed program on request.

#### December 5th, 2017 / MANOIR DE BAN

Press briefing and unveiling of the Chaplin's World hot air balloon, with members of the Chaplin family in attendance. Tour of the trail of lights and tribute to Chaplin.

Registration required, limited capacity, detailed program on request.

#### December 6th, 2017 / MANOIR DE BAN

Guided tour of Chaplin's World, with Eugene Chaplin.

Registration required, limited capacity.

## December 7<sup>th</sup>, 2017, at 2pm / JUNGFRAUJOCH SUMMIT

Unveiling of the ice sculpture atop one of Europe's highest mountains, with Chaplin's family and the sculptor John Doubleday.

Registration required, limited capacity, detailed program on request.

#### February 2<sup>nd</sup>, 2018, at 6.58pm / INTERNATIONAL HOT AIR BALLOON FESTIVAL OF CHÂTEAU-D'OEX

Night Glow sound and light show, featuring music from Chaplin's films on the occasion of the 40<sup>th</sup> edition of the International Hot Air Balloon Festival of Château-d'Oex. Flights aboard the Chaplin's World balloon available on request during the festival, to be held January 27<sup>th</sup>-February 4<sup>th</sup>, 2018. Reservations, information and programs for all these activities are available on request from: presse@chaplinsworld.com.



#### **5.2 PUBLIC EVENTS**

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## November 23<sup>rd</sup>, 2017, to January 7<sup>th</sup>, 2018 / THE «TRAIL OF LIGHTS »

This year, in the spirit of Christmas, a trail of lights will be installed as a living tribute to Charlie Chaplin, who passed on Christmas day, 40 years ago. Visitors will be delighted to discover Chaplin's beloved home in a different light. Available from November 23<sup>rd</sup>, 2017, to January 7<sup>th</sup>, 2018, the trail of lights is mainly located around the Manoir de Ban and is easily accessible to all. Access to the trail is included in the price of a Chaplin's World entry ticket.

Tickets available online: chaplinsworld.com

## Special offer from December $23^{rd}$ , 2017, to January $7^{th}$ , 2018

From 5pm to 6pm, visit Chaplin's World and enjoy the trail of lights with an CHF 10.- Illumination ticket flat rate (adults and children)

December 25<sup>th</sup>, 2017, special commemorative opening from 2pm to 6pm

Chaplin's World will be closed on January 1st, 2018



# December 23<sup>rd</sup>, 2017, to January 7<sup>th</sup>, 2018 / REACH FOR THE SKY WITH CHAPLIN

Creating the kind of marvellous, fun, fairground atmosphere Chaplin cherished, Chaplin's World has purchased a hot air balloon. Visitors to the museum will be able to enjoy a ten-minute static flight, high above the Manoir de Ban, with a breathtaking panoramic view of the Alps and Lake Geneva

Access to the hot air balloon upon presentation of a valid Chaplin's World ticket and a CHF 15.- hot air balloon ticket.

Duration: 10 minutes.

Capacity: 2 adults and 2 children, or 4 adults. Flat rate per person: CHF 15.- Subject to favourable weather conditions. It is recommended you wear warm clothes and sturdy shoes.

Flight times: 11:30am-2pm; 3pm-6pm Last flight at 5:45pm. Tickets must be purchased directly prior to flights at the base of the hot air balloon. No reservations.

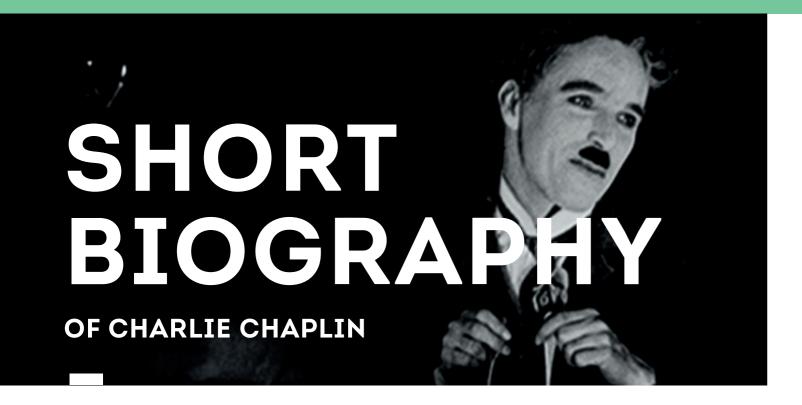
#### December 25th, 2017

Chaplin's World will open from 2pm to 6pm. Special Christmas entry price: CHF 10.-

#### February 2<sup>nd</sup>, 2018, at 6.58pm / 40<sup>TH</sup> EDITION OF INTERNATIONAL HOT AIR BALLOON FESTIVAL OF CHÂTEAU-D'OEX

The Chaplin's World hot-air balloon will be part of the Night Glow light and sound show, featuring music from Chaplin's films, as part of the 40<sup>th</sup> edition of the International Hot Air Balloon Festival of Château-d'Oex

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Charlie Chaplin's life is the incarnation of the American dream: from a child of the streets of dreary East Lane (London) to one of the best known, esteemed and wealthiest artists on earth during his era. His was a prolific life. As a young child on stage inspired by a mother who taught him the art of the glance and the gesture, Charlie Chaplin later toured Europe with the Karno troupe to finish in an America where dreams come true and where he was welcomed with as much passion as he would later be rejected. Just like in the movies, the end would be a happy one, surrounded by the love of his life, his family, and the dream decor of the Manoir de Ban in Switzerland.

#### **6.1 A CHILDHOOD ON THE STREETS**

Charlie Chaplin's father, Charles
Chaplin, was born on March 18, 1863, in
Marylebone, London. Nothing is known
of his youth except that at age 22, he
met Hannah Hill, the woman who would
become Charlie Chaplin's mother.
Hannah's family was of more modest
origins than that of Chaplin. Her father
was a mason from Ireland who spent his
entire life working in the shoe trade.

Her mother's family was from South London. Hannah's parents (Charles Hill and Mary Ann Hodge, both wed a second time) lived in Lambeth Walk. Mary Ann Hodge, who already had a son from a previous marriage, would give birth to two daughters, Hannah Harriet (1865) and Kate Pedlingham Hill (1870). The family lived modestly, he working as a heel maker and she as a shoe stitcher.

Hannah and Kate were considered to be very attractive women. Hannah became pregnant at age 19 of an unknown partner. From this misadventure was born Sydney John on March 16, 1895, future half brother of Charlie Chaplin.

Charles and Hannah's first son, Charles Spencer Chaplin, was born on April 16, 1889. There is no official record of birth for young Charlie, which long fuelled speculation on the location and effective date of his birth. Chaplin would state that he was born in East Lane, Walworth, at the corner of Brandon Street, the place where Sydney John was also born.

At the same time, Charlie's father, Charles Sr., was touring major cities in England. Alcohol was part of the daily lives of music-hall artists, and they were strongly urged to join the public to encourage people to drink. Charles Sr. quickly became a victim of alcohol as an occupational hazard. He went on tour in the United States, the couple grew distant, and then fell apart in the early 1900s.

Hannah found a new companion. gifted artist and singer, Leo Dryden. Capricious, with an impetuous, aggressive, and sometimes violent temperament, he made life hard for the three women in his life, Hannah in particular. She would have a son during this third marriage, Georges Wheeler Dryden, second half brother to Charlie, who would later become a permanent collaborator at the Chaplin Studio (La Brea). The Hannah-Leo Dryden union lasted less than two years and when he left, he took with him his six-month old son whom Charlie and Sydney would not see again until decades later.

Family life became a nightmare. Hannah, alone and without work, tried as best she could to provide for her two children who always described their special relationship with their mother in very affectionate terms. Hannah became incoherent and increasingly agitated – she had visions. She was declared insane and interned. Thereafter followed a difficult, complex childhood of vagrancy and panhandling for the two young



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brothers Charlie and Sydney, who would eventually find a place of choice in the music-hall world introduced to them by their respective parents.

"I am a mixture of several nationalities, but I am most proud of being part gypsy. My grandmother was a gypsy and I like to believe that my talent comes from her."

Charlie Chaplin in an interview published in Collier's, 1940

His difficult childhood, often a recurrent theme in his work, was filled with painful family problems.
His alcoholic father, a baritone and music-hall singer, left home when Charlie was small, and died when Charlie was only 12. His mother's time as a music-hall performer under the name of Lily Harley was spoiled by her moments of madness - interned several times from 1895 onwards, he would bring her to the United States in 1921 where she would die in 1928. The brothers, close and always friends, were sent to establishments for orphaned and abandoned children.

#### **6.2 HOLLYWOOD GLORY**

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Chaplin made his first appearance onscreen as The Tramp in Kid Auto Races at Venice. Thanks to the iconographic personage of a tramp as likeable as he was irreverent, Chaplin quickly became an international star. Rapidly, the actor was replaced by the actor-producer, imposing his style of acting and adopting innovative cinematography tailored to the extraordinary pantomime so characteristic of him. He would go from Mack Sennett's Keystone (1914) to Essanay (1915), to Mutual (1916) and to First National (1918), before founding United Artists (1919) with the trio of Douglas Fairbanks, Mary Pickford and David W. Griffith.

His achievements reaped him ever greater glory. Backed by his reputation, public success and international recognition, he would begin to produce feature films that would become masterpieces of a cinema that he would contribute to elevating to the rank of art, in particular The Immigrant, The Kid, A Woman of Paris, The Gold Rush, City Lights, Modern Times, The Great Dictator and Limelight.

More than anyone, Chaplin resisted the arrival of the talkies, producing two "sound" features (music, background sounds and sound effects) devoid of dialogue: City Lights and Modern Times. The latter production featured the voice of the tramp (almost bidding adieu to his character) in the form of a 'nonsense' song: demonstrating, once again, that the language of gesture - basically his signature - effectively transcends words.

#### Did you know?

Charlie Chaplin received more than 26 awards and distinctions during his lifetime, including a Golden Lion at the Venice Film Festival in 1972, three Oscars, and a star on the Walk of Fame.

Chaplin acted in no less than 81 films, most of which he wrote and produced. For those made after 1918, he also composed the original film scores.

Chaplin was made Commander of the Order of Légion d'Honneur by the French government and knighted Commander of the British Empire by Queen Elizabeth II in 1975.

Six of Charlie Chaplin's films were selected to be preserved at the National Film Registry of the Library of Congress.

To this day, Charlie Chaplin holds the record for the longest standing ovation at an Oscar ceremony (12 minutes).

#### 6.3 CHAPLIN AND OONA

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Charlie Chaplin would wed four times. The first two marriages were particularly stressful, marked by public scandals, lawsuits and alimony claims that would draw close media attention more than once.

Charlie Chaplin's fourth and last spouse was Oona O'Neill (1925-1991), daughter of dramatic author and winner of the Nobel Prize in Literature, Eugene O'Neill. Oona wed Charlie on June 16, 1943 and would remain at his side until the death of the filmmaker and artist on Christmas night in 1977. Charlie and Oona would have eight children, four born in the United States: Geraldine Leigh (1944), Michael John (1946), Josephine Hannah (1949), Victoria (1951), and four in Switzerland: Eugene Anthony (1953), Jane Cecil (1957), Annette Emily (1959) and Christopher James (1962). Charlie and Oona's marriage was a happy one and they were never to leave one other, from the first day of a casting interview to choose the female star of the movie. Shadow and Substance. Their union was a story of love-at-first-sight that would only draw to a close upon Charlie's death. Oona never remarried and died 14 years later.

## 6.4 THE INCARNATION OF THE AMERICAN DREAM

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Charlie Chaplin lived in the United States for 40 years. He found fertile grounds that would allow his art to reach heights that he could never have imagined. He was the incarnation of the American dream. From a child of the streets in the slums of East Lane, he became everyone's darling who, through glory and wealth, embodied the best of everything that New World America had to offer.

Chaplin, the screenwriter and filmmaker, would use this freedom to produce work stamped with a societal dimension and a humanism that would attract more than

outpourings of enthusiasm. Through a rebellious and dauntless tramp, Chaplin humour would attack all forms of authority that Charlie knew that the masses wanted to poke fun at. Chaplin produced scenes on war, immigration, children of the streets, mechanisation and the exploitation of workers, and the powerful rise of authoritarianism as a precursor to the worst calamities.

#### 6.5 THE PRICE OF AUDACITY

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His personal life would also be fraught with political difficulties – he who refuted being a politician – would be subject to rejection and the hate of a dominant class that would never forgive him for having taken sides with the little man. Accusations of a dissolute life brought by puritan America, combined with those of dealings with communist personalities and organizations, became, in the eyes of certain powerful people, veritable symbols of non-patriotism.

In 1952, he left New York with his family, aboard the Queen Elizabeth. During the trip, he would learn, by telegram, that James McGranery, Attorney General of the United States, had revoked his American visa effective immediately, obliging him to submit to an investigation into his morals and political opinions. Chaplin was caught up in the wave of Don Quichotte McCarthyism that would result in his expulsion from the land that had given him access to every possible opportunity.

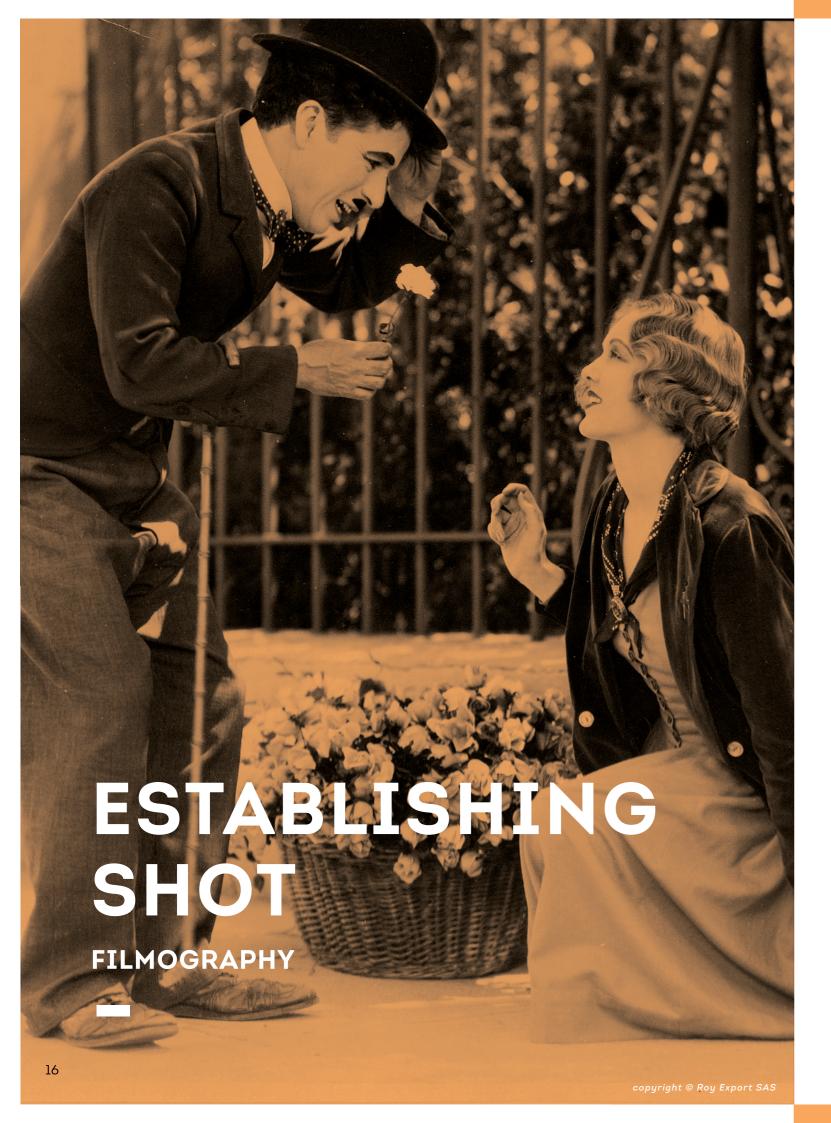
#### 6.6 PEACE ONCE AGAIN

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In Corsier-sur-Vevey (Switzerland), where he is said to have found "peace like any other man", Charlie Chaplin wrote and produced his two last films (A King in New York and A Countess From Hong Kong). He would compose the scores for many of his films and write his autobiography. He continued to write, compose and script until the

end of his life. In 1972, America would make honourable amends, awarding him an Oscar for his work, prior to his being knighted by the Queen of England a few years later. Chaplin died at the Manoir de Ban on Christmas night 1977 with Oona, his inseparable angel, and his loved ones at his side.





#### Films produced by Keystone, 1914

- Making a Living
- Kid Auto Races at Venice
- Mabel's Strange Predicament
- A Thief Catcher
- Between Showers
- A Film Johnnie
- Tango Tangles
- His Favourite Pastime
- Cruel. Cruel Love
- The Star Boarder
- Mabel at the Wheel
- Twenty Minutes of Love
- Caught in a Cabaret
- Caught in the Rain
- A Busy Day
- The Fatal Mallet
- Her Friend the Bandit
- The Knockout
- Mabel's Busy Day
- Mabel's Married Life
- Laughing Gas
- The Property Man
- The Face on the Bar Room Floor
- Recreation
- The Masquerader
- His New Profession
- The Rounders
- The New Janitor
- Those Love Pangs
- Dough and Dynamite
- Gentlemen of Nerve
- His Musical Career
- His Trysting Place
- Tillie's Punctured Romance
- Getting Acquainted
- His Prehistoric Past

- A Jitney Elopement

#### Films produced by Essanay, 1915

- His New Job
- A Night Out
- The Champion
- In the Park
- The Tramp
- By the Sea
- Work
- A Woman
- The Bank
- Shanghaied
- A Night in the Show

#### 1916

- Burlesque on 'Carmen'
- Police
- Triple Trouble

#### Films produced by Mutual, 1916

- The Floorwalker
- The Fireman
- The Vagabond
- 1 A.M.
- The Count
- The Pawnshop
- Behind the Scene
- The Rink

#### 1917

- Easy Street
- The Cure
- The Immigrant
- The Adventurer

#### Films produced by First National:

- 1918 A Dog's Life
- 1918 The Bond
- 1919 Shoulder Arms
- 1919 Sunnyside
- 1919 A Day's Pleasure
- 1921 The Kid - 1921 The Idle Class
- 1921 The late
- 1923 The Pilgrim

#### Films produced by United Artists:

- 1923 A Woman of Paris
- 1925 The Gold Rush
- 1928 The Circus
- 1931 City Lights
- 1936 Modern Times
- 1940 The Great Dictator
- 1942 The Gold Rush (sound version)
- 1947 Monsieur Verdoux
- 1952 Limelight
- 1959 The Chaplin Revue

#### Film produced by Attica-Archway

- 1957 A King in New York

#### Film produced by Universal Pictures

- 1967 A Countess from Hong Kong

# ACTION!

SUPPORT FROM OUR PARTNERS

8.1 PRINCIPAL PARTNER

# cornercard

#### CHAPLIN'S WORLD, A TRIBUTE TO A LEGENDARY ICON

"When I don't take pictures, I think about them and when I don't think about them, I dream of them." "Reality is not what counts in a movie, but what the imagination makes of it."

One hundred years after his first appearance on a set, brilliant filmmaker, actor and author Charlie Chaplin offers a glimpse of his life and his work at the very location that not only became his home, but also his homeland. With his great personality and boundless humanism, he brought joy and happiness to the world, moving people of all ages and cultures, worldwide. The museum site offers a unique opportunity to meet Charlie Chaplin and share his precious memories. Cornèrcard is proud to be a part of this extraordinary project and will make every effort to share the message of hope for humanity that resonates in our hearts and across the entire country, for generations to come. Cornèrcard, the payment card issuer, shares the same values and same philosophy. Our humble contribution will serve to highlight the importance of emotions and creativity in our daily lives, in keeping with Chaplinian thought. "We think too much and feel too little."

#### 8.2 PARTENAIRES STRATÉGIQUES



#### JAEGER-LECOULTRE, CHAPLIN'S WORLD PARTNER

For many years now, Jaeger-LeCoultre has been honouring the skills and expertise involved in the world of film-making as well as paying tribute to great directors. Whether in the workshops of the Manufacture or in the intricate process of film production, artisans and artists are fired by the same passion and the same creative élan: to ensure every second bears the imprint of eternity. Concern for details, technical advancement, tireless creativity and the quest for excellence are just some of the values shared by these two worlds. Jaeger-LeCoultre is delighted to be paying homage to an incredible artist both in front and behind the camera, by becoming a partner of Chaplin's World. The Manufacture, located since 1833 in the Vallée de Joux, Switzerland, has an ongoing history with the artist and his family. When he settled in Canton Vaud, the cantonal authorities presented him with a Jaeger-LeCoultre Memovox watch, while an association of Swiss journalists gifted him an Atmos clock. These two items testifying to Charlie Chaplin's heritage will be on display in the Manoir de Ban.



# CHAPLIN'S WORLD WILL BE MUCH MORE THAN A MUSEUM

A great project will soon become reality at the Manoir de Ban in Corsier-sur-Vevey, the last residence of the famed artist and filmmaker, Charlie Chaplin an acknowledgement of the work of this great man, but also an attraction for the region in which Nestlé Suisse has always believed. It is for this very reason that we have supported the project's designers from the very onset of their endeavour. By sponsoring this ambitious project, Nestlé Suisse is offering support to a flagship that will impart a new dimension to the region. There is no doubt that this new attraction will draw Vevey closer to Hollywood!

# SCENOGRAPHY

#### 4.1 STAGING: THE SAVOIR-FAIRE OF GRÉVIN

More than 130 years ago, journalist Arthur Meyer, founder of the daily newspaper, "Le Gaulois", decided to create a venue where people who made the headlines and were involved in current affairs in general, might be represented in three-dimensional format. He entrusted the artistic direction to Alfred Grévin, a well-known caricaturist, sculptor and theatre costume maker. It was decided that the museum would bear his name. Then, financier Gabriel Thomas joined the duo and ensured that Grévin would benefit from an economic structure that would allow him to quickly develop the concept.

The Grévin museum opened on June 5, 1882 and crowds hurried to satisfy their curiosity and experience exceptional encounters. What a privilege to stand beside Sarah Bernhardt, Melle Judic, Emile Zola, Victor Hugo. Jules Massenet, Charles Gounod or even Auguste Rodin!

Since then, more than 60 million visitors have come to the Parisian "Grands Boulevards" to admire some 2000 wax figures on display since the opening of the Musée Grévin.

Today, Grévin Paris welcomes more than 800 000 visitors annually. Four to six wax figures enter Grévin each year, with most chosen by the Académie Grévin presided over by Stéphane Bern.



# A GREAT NUMBER OF STEPS ARE INVOLVED IN THE CREATION OF THESE WAX FIGURES:

**SCULPTURE:** Several sculptors work permanently for Grévin. Faces are modelled during sittings with the person. Numerous measurements, photos, videos and 3D imaging take place.

**MOULDING:** Once the sculpture is completed, a plaster and elastomere mould is made. Wax for the face and resin for the body are poured into the mould.

THE FACE: After de-moulding, the person's wax head is sent to the makeup shop. The eyes, veritable ocular prostheses, are often chosen in the presence of the person. The hair is natural and implanted hair by hair. There may be up to 50,000 hairs on a single head. The teeth are crafted by a professional dental technician. The face is made up with oil paint. Minute details, such as dark circles, age spots, beauty marks, scars, etc., are carefully reproduced.

**COSTUMES:** Period costumes are created based on historic documents. In the case of living persons, clothes are often provided by their own clothing designers or they themselves offer Grévin one of their outfits.

ACCESSORIES: Great attention is paid to the accessories. Some have belonged to the persons. Such is the case with the authentic, free-standing bathtub in which Marat was assassinated, or the harpsichord on which Mozart is said to have played.

# 4.2 THE SAVOIR-FAIRE OF THE COMPAGNIE DES ALPES

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For more than 25 years, the Compagnie des Alpes, a European leader in the leisure industry, has operated some of the most popular French alpine skiing resorts and recreation parks in Europe. Today, the company exports its unique savoir-faire beyond the frontiers of Europe, lending assistance to the design and management of huge projects: mountain resorts, leisure parks, indoor recreational activities exceptional leisure destinations for large numbers of people, established in territories and regions that espouse the dynamics of creating shared value.

As an operator offering exceptional leisure experiences, the Compagnie des Alpes employs close to 5000 men and women passionate about their jobs and pleased to evoke exceptional reactions from their clients. Since its beginnings in the French Alps, the group has cultivated the value of sharing exceptional moments. Their expertise developed in the mountains has since been expanded to encompass leisure parks and indoor recreational activities to allow each individual to experience ever more pleasure, intensity and variety in complete safety for the utmost satisfaction of their clientele.



#### **10.1 THE MUSEUM SPACE**

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The tour of the venue extends over  $1850 \text{ m}^2$  and 5 hectares, divided into three key areas:

Manoir: 500 m²
Studio: 1350 m²
Park: 4 hectares

#### **10.2 EVENTS**

Chaplin's World is prepared to welcome individuals and companies for private receptions, celebrations, thematic evenings, team building, seminars, etc. Premises within the site or the entire venue may be rented for the occasion:

- 250 m<sup>2</sup> VIP space in the Manoir attic for private events during the day and evening
- 4-hectare park for large receptions
- 150-seat movie theatre in the Studio
- The "Hollywood" and "Circus" spaces in the Studio
- The café-restaurant with mezzanine



#### 10.3 LOCATION AND OPENING HOURS

Chaplin's World Route de Fenil 2 1804 Corsier-sur-Vevey

Suisse

New opening hours (from January 8<sup>th</sup>): January - March: 10am to 5pm April- September: 9am to 6pm October - December: 10am to 5pm

Daily from 10am to 6pm, the ticket office closes at 5pm

#### **10.4 RATES**

-

Adult (age 16 and above): CHF 25.Child (ages 6 to 15): CHF 18.Student, senior: CHF 23.Free for children under 6
Family: CHF 72.Adult with disability – reduced mobility: CHF 23.Child with disability – reduced mobility: CHF 16.-

#### Group rates (15pax)

Adult (age 16 and above): CHF 16.-Child (ages 6 to 15): CHF 12.-

French, English, German: Package deal (max. 20 people / quide) CHF 120.-

#### 10.5 ACCESSIBILITY

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By car: direct access from the Vevey exit off Autoroute A9 (about 4 min).
Distance from Geneva and Berne: 60 min Distance from Lausanne: 15 min
Distance from Montreux: 10 min
GPS coordinates: 46.47544° - 6.851432°

By plane: from Geneva airport, take the train to Vevey station (1 hour). From the station: Bus 212, Chaplin stop (11 minutes). For more information on train timetables and public transportation, go to:

#### **10.6 MEDIA CONTACTS**

www.cff.ch and www.vmcv.ch

#### **CHAPLIN'S WORLD**

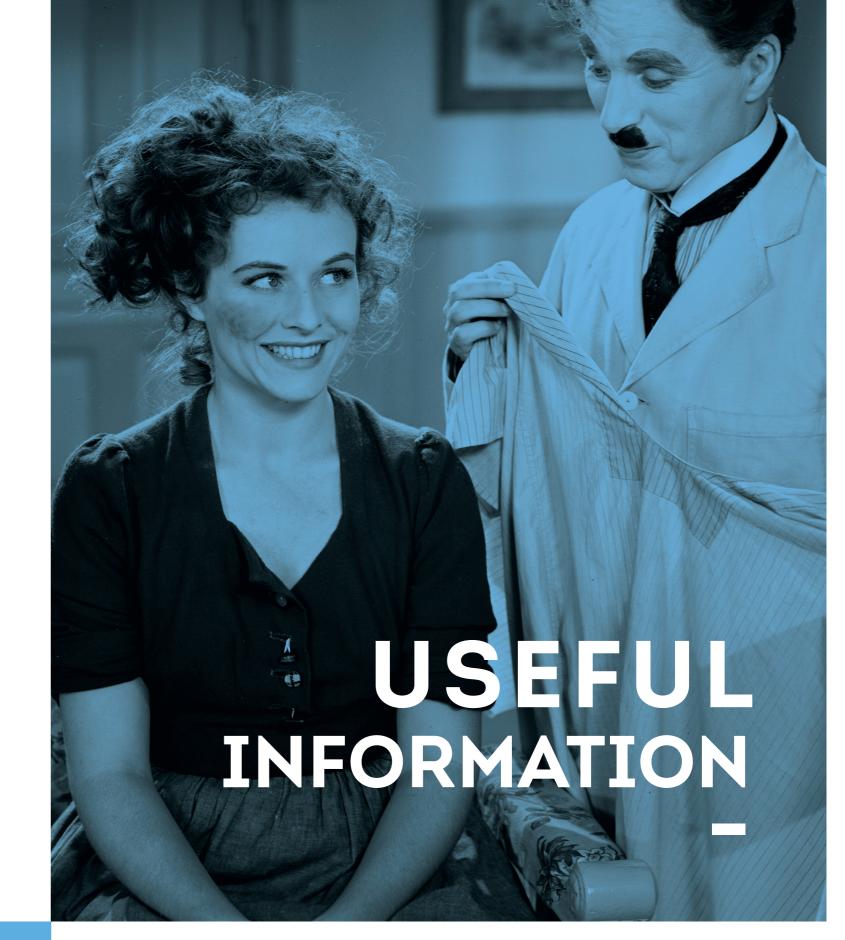
Annick Barbezat-Perrin Communication Director Route de Fenil 2 1804 Corsier-sur-Vevey (VD) presse@chaplinsworld.com

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## cornercard





